

OPT-OUT FORM

Consumers' Association ("Which?") v Apple Inc., Apple Distribution International Limited, Apple Europe Limited and Apple Retail UK Limited
Competition Appeal Tribunal, Case No 1689/7/7/24

DEADLINE TO OPT OUT: 8 OCTOBER 2026

This opt-out form is for individuals who fall within the class definition, were domiciled in the UK on 8 June 2026 and wish to be excluded from the Claim.

DO NOT use this form if you wish to remain in the Claim and to be included within the Class represented by Which? in the collective proceedings against Apple.

You may opt-out of the Claim if you meet all the following conditions:

- you were domiciled in the UK on **8 June 2026, and**
- you fall within the following Class Definition: you were an iOS User who, at any time during the Claim Period, obtained **iCloud Services** on an **iOS Device** on which the United Kingdom was selected as the "Country/Region" in the **Apple ID** account settings (or you are the Personal Representative of such a person), **and**
- you do **not** want to be part of the Class seeking compensation against Apple.

The definitions of **iCloud Services**, **iOS Device** and **Apple ID** can be found in the CPO Notice.

** **Please note:** In respect of any Person who meets the Class Definition but has subsequently died, the Class shall include their lawful representatives, successors or assignees.*

By requesting to opt out of the Claim, you will not be included within the Class represented by Which? in the collective proceedings against Apple. This means that you will not be able to receive a payment from this Claim if money becomes available. However, you may be able to bring your own separate claim against Apple in relation to the same issues within the applicable statutory limitation period.

The significance of opting out is further explained in the CPO Notice available on www.cloudclaim.co.uk.

Confirmation

I want to be excluded from the Class in the collective proceedings in *Consumers' Association ("Which?") v Apple Inc., Apple Distribution International Limited, Apple Europe Limited and Apple Retail UK Limited*, Case No. 1689/7/7/24. I understand that by submitting this form I will be excluded from the Claim, and that if this Claim results in a damages award, I will not receive any compensation from the Claim.

By ticking the box and signing below, **you confirm that:**

- You were domiciled in the UK on **8 June 2026**, AND
- You fall within the following Class Definition: you were an iOS User who, at any time during the Claim Period, obtained iCloud Services on an iOS Device on which the United Kingdom was selected as the "Country/Region" in the Apple ID account settings (or you are the Personal Representative of such a person).
- To be processed, your opt-out request must be received or postmarked by **8 October 2026**.

By ticking this box, you confirm that you wish to be excluded from the Claim*.

Date*

Signature*

You may either scan and email your completed Opt Out Form to us at optout@cloudclaim.co.uk or return it by Post to: **Cloud Claim, P.O. Box 1435, Sunderland, SR5 9UD.**